

Manabik Shahajya Sangstha Newsletter

70
Donors

70
Bags of Blood

24.5 Litres
Blood were donated



Md. Omar Faruk, 31, has been working at MSS since 2012. He donated blood for the first time in his life. He said, "The colorful posters and banners with different slogans on blood donation encouraged me to donate blood voluntarily. Before donating blood, I was very nervous. However, when the blood extraction process was over, I felt little weak but very happy as this blood would be used for Thalassemia, child patients, anaemia patients and underprivileged people in need of urgent medical surgery. Thanks to MSS for organizing this blood donation campaign and making it an annual event in the future."

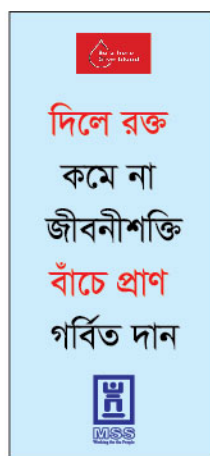


VOLUNTARY BLOOD DONATION

There is no factory that manufactures blood and it is only in human beings that human blood is made.



Md. Khandakar Muzharul Haque, Executive Vice Chairman of MRA, Md. Abdul Awal, ED of CDF, A.N. Md. Emam Hasanath, ED of MSS, Md. Mosleh Uddin Dhali, Treasurer of MSS, Ms. Nancy Rahman, EC member of MSS are being welcomed at MSS's Voluntary Blood Donation (VBD) program.



As a part of its 40th anniversary celebratory programs, for the first time, MSS implemented a "Voluntary Blood Donation (VBD)" program. Voluntary blood donation is a social responsibility. All donations to charity make a difference, whether they consist of money, clothing, or simply a couple of hours spent volunteering. While every contribution is equally important, nothing is comparable to the donation of human blood. In spite of the remarkable achievements of medical science today, there is no factory that manufactures blood. It is only in human beings that human blood is made and circulated. For those who require blood for saving their lives, sharing from other fellows is the only means. Hence, donation, rather voluntary donation, is the only way of accumulating blood at safe storage to meet emergency require-



MSS's staffs at the inaugural event of Voluntary Blood Donation Program.



The guests observe Voluntary Blood Donation (VBD) program jointly organized by MSS and Quantum Foundation.



ments for saving lives.

Objectives:

1. To donate blood voluntarily for poor, destitute and under privileged people
2. To raise awareness and motivate staffs and other people to donate blood voluntarily.
3. To increase and encourage blood donation practice among staffs as well as other people.

Partner Organization:

MSS partnered with the Quantum Foundation (QF). QF is a charitable organization dedicated to personal growth and serving humanity. Through a decade of hard work, QF has built the largest donor pool and best equipped blood center in Bangladesh, saving the lives of more than 200,000 people. An eleven member technical team comprising a program coordinator, doctor and volunteer technicians conducted the blood donation program.

Blood Donation Program:

On January 9, 2015 a day long VBD program was jointly organized by MSS



Voluntary Blood Donation (VBD) program is being visited by the invited guests.

The donated blood is used for Thalassemia, child patients, female anaemia patients and patients in need of urgent medical surgery.

and its partner organization Quantum Foundation at 10.00 a.m. at the MSS Head office. MSS staffs donated blood voluntarily. Seventy two (72) staffs volunteered of which 70 qualified to donate blood based on initial screening by QF.

The Inaugural Event:

An inaugural event was held prior to the blood donation. The program was attended by Md. Khandakar Muzharul Haque, Executive Vice Chairman, Microcredit Regulatory Authority (MRA) as the chief guest while Md. Abdul Awal, Executive Director of Credit & Development Forum (CDF) were the special guests. Md. Mosleh Uddin Dhali, Treasurer of MSS, and Ms. Nancy Rahman, Executive Committee member of MSS were also present. A.N. Md. Emam Hasanath, Executive Director of MSS chaired the meeting.

The chief guest and special guests emphasized on the importance of implementing social service programs in conjunction with micro credit. They underscored the importance of voluntary blood donation. They thanked the MSS staffs for donating blood to save lives of common people. The hall was decorated with posters and banners



encouraging voluntary blood donation that worked to raise awareness on blood donation.

Achievements of the VBD program:

- A total of 70 MSS staffs donated blood voluntarily of which 66 were male donors and 4 were female donors.
- Blood group test or blood screening and quality tested were done by the Quantum Foundation

team.

- The donated blood was examined in the well-equipped laboratory of QF. No problems were reported and were reported free of any diseases like AIDS, Hepatitis B, Hepatitis C, Malaria and Syphilis.
- Seventy (70) bags of blood each containing 350 ml for a total of 24,500 ml (24.5 litres) blood were collected and this quantity of blood was of good quality and

usable.

- The donated blood will be used for regular recipients such as Thalassemia, child patients, female anaemia patients and patients in need of urgent medical surgery.
- The VBD program raised the awareness of MSS staff on blood donation.
- MSS and QF reached a cooperation agreement under which QF agreed to provide technical support to MSS for future blood donation programs.

- QF will issue donor cards to all MSS blood donors that will entitle card holders free blood tests, blood and blood product supply in times of their need. The families of the donors will get 20% discount on blood and blood products.
- MSS management decided to donate blood at least once every year on 14 June, World Blood Donor Day and involve community people and MSS members/beneficiaries.

A range of essential social services are extended to the WCP members to cater to their needs. These services include Daycare Centers for children of poor working mothers; clinic based Family Planning and Mother and Child Health Care; General Treatment, Satellite Clinics; Health Awareness Education; Eye Vision Centre; and Eye Camps.

Media coverage

All programs of Eye Eare and Voluntary Blood Donation were covered in the print and electronic media and program news was also published with photographs in different Bangla and English national newspapers. The popular electronic media Channel-I and Bangla Vision aired those events at night in their prime news.

